



Bringing Together the World's Leading Experts in Mobility

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Global Mobility Conference will be held on June 29th and 30th participated with global companies, international organizations, governments of key nations, and scholars, etc. to share policies and technologies while discussing on visions and values of the area

Ministry of Land, Infrastructure and Transport (MOLIT, Minister WON Hee-ryong), together with the International Transportation Forum (ITF, OECD) and Korea Transportation Safety Authority, will hold the **Global Mobility Conference** under the theme of ‘Mobility Innovation, Change your life!’ at COEX in Seoul for 2 days from 29 June.

As the conference has been designed to strengthen global cooperation in the mobility field and enhance Korea's status as a mobility leader, it will be attended by leading domestic and international figures and experts* in the mobility area to share the latest technology and policy trends and discuss the future vision and value of mobility.

* **(International organizations and governments)** International Transportation Forum (ITF, OECD), World Economic Forum (WEF), Finland, and Lithuania, etc.

(Companies) Overair from the US, Motional from the US, Hyundai Motor Company, SKT, Volkswagen, Kakao Mobility, and UT, etc.

(Academia) Korean Society of Transportation, Ajou University, Inha University, University of London from the UK, University of Calgary from Canada, Kumamoto University from Japan, and etc.

In particular, at the opening ceremony, there will examine the changes in daily life that mobility innovation would bring based on the innovative cases of Urban Air Mobility (UAM) and global companies (Overair and Motional) in the field of autonomous driving, and with the given topic, a special conversation session along with LEE Sung-hae, Chairperson of the Metropolitan Transport Commission of the MOLIT, KIM Young-tae, Secretary-General of the ITF, and keynote speakers is going to be taken place.

The MOLIT expressed that this event is a meaningful opportunity to share diverse perspectives and knowledge on mobility innovation and strengthen global cooperation, as well as that it will continue to keep this kind of exchanges starting with the first occasion this year.



Ref. 1

Poster Image of the GLOBAL MOBILITY CONFERENCE

GLOBAL MOBILITY CONFERENCE

글로벌 모빌리티 컨퍼런스

Mobility Innovation, Change Your Life!

2023. 6. 29[목] - 30[금] 서울 코엑스 아셈볼룸

Opening Ceremony

모빌리티 혁신이 가져올 일상의 변화


기조연설 I
Ben Tigner
Overair CEO


기조연설 II
Abe Ghabra
Motional COO

Vision Talk 1

모빌리티 혁신이 지향해야 할 가치


발제
Benjamin Heydecker
연건대학교 교수


좌장
정진혁
대한교통학회 회장

패널


김동욱
현대자동차 부사장


Till Scheer
폭스바겐그룹 코리아 CEO


상석함
SK텔레콤 부사장


Saeid Saidi
캘거리 대학교 교수

Vision Talk 2

모빌리티 혁신을 위한 공공-민간의 역할


발제
최기주
아주대학교 총장


좌장
하연구
모빌리티 혁신 포럼 위원장

패널


Takuya Maruyama
구마모토 대학교 교수


Agne Vaiciukeviciute
리투아니아 교통통신부 차관


황윤연
카카오 모빌리티 부사장


Tom White
UT CEO


Antti Niemela
주한핀란드 대사대리





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컨퍼런스 프로그램을
확인하실 수 있습니다.



국토교통부



International
Transport Forum



TS 한국교통안전공단



Ref. 2

Overview of the GLOBAL MOBILITY CONFERENCE

1. Theme : Mobility Innovation, Change Your Life!

- (1) Changes driven by mobility innovation to our daily life
- (2) Values to be upheld in mobility innovation
- (3) Roles and responsibilities of the private and public sector for mobility Innovation

2. Participants : Global enterprises, opinion leaders, researchers, policy makers, and public institutions, etc. in the field of mobility

3. Program

< Day 1: Thu. 29 June >

(1) Opening Ceremony, 16:00~17:30 : Opening Performance, Opening Remarks, Keynote Speech, Special Discussion

The Opening Ceremony marks the commencement of the 2023 Global Mobility Conference, a two-day event held under the theme of "Mobility Innovation, Change Your Life! ", with remarks by keynote speakers from global mobility companies as well as a special discussion joined by keynote speakers and the Korean Minister of Land, Infrastructure and Transport (MOLIT), moderated by the Secretary-General of the International Transport Forum (ITF).

(2) Welcome Dinner, 18:00~19:30

The Welcome Dinner is hosted by the Minister of Land, Infrastructure and Transport of Korea for key participants to the Conference – opinion leaders and representatives from global enterprises, governments, and international organizations.

(3) Vision Talks, 13:00 ~ 15:30

Opinion leaders and experts from the industry, academia, research institutes, and public sector – governments and international organizations – are invited to the Vision Talks where they will engage in discussions on the values to be upheld while pursuing innovation in the mobility sector and the roles and responsibilities of the private and public sector in achieving mobility innovation.



Time	Program	Participants
13:00 ~14:00	Vision Talk 1 : “Values to be upheld in mobility innovation”	
13:00~13:20	Topic Presentation	Benjamin Heydecker (University College of LONDON)
13:20~14:00	Discussion	Jin-hyuk Chung(Moderator, President of the Korean Society of Transportation) Saeid Saidi (University of Calgary) Dong-Wook Kim (Hyundai Motors Vice President) Till Schher (Volkswagen group Korea President) Suk-Ham Sung (STK Vice President)
14:30~15:30	Vision Talk 2 : “Roles and responsibilities of the private and public sector for mobility innovation”	
14:30~14:50	Topic Presentation	Kee-Choo Choi (President, University of Ajou)
14:50~15:30	Discussion	Heon-gu Ha (Moderator, Chair of the Mobility Innovation Forum) Takuya Maruyama (Kumamoto University) Agnė Vaiciukevičiūtė (Vice Minister of Transport and Communications of the Republic of Lithuania) Antti Niemela(Deputy Head of the Embassy of Finland in Korea) Yoonyoung Hwang (Vice President, Kakako Mobility) Tom White (CEO, UT)
16:00~17:30	Opening Ceremony “Changes driven by mobility innovation to our daily life”	
16:00~16:10	Opening Performance	
16:10~16:20	Opening Remarks	MOLIT Minister, ITF Secretary-General, President of the TS (Korea Transportation Safety Authority), National Assembly Representatives
16:20~16:25	Group Photo	
16:25~16:45	Keynote Speech	Ben Tigner (Overair CEO)
16:45~17:05	Keynote Speech	Abe Ghabra (Motional COO)
17:05~17:30	Special Discussion	MOLIT Minister, ITF Secretary-General, Keynote Speakers

< Day 2: Fri. 30 June >

Roundtable sessions joined by experts and representatives from the ITF, World Economic Forum (WEF), Mobility Innovation Forum (MIF) of Korea, governments and companies, to engage in in-depth discussions on diverse topics including autonomous driving, green transport, and mobility services, and share each other’s visions and strategies.

< **Side Events** >

Side events will be organized on the occasion of this Conference, aimed at facilitating the participants' exchanges with the Korean government and sharing Korea's technological developments and best cases of innovation in the field.

(1) Bilateral Meetings

Bilateral meetings will be arranged between key participants and Ministerial/high-level/working-level officials at Korea's Ministry of Land, Infrastructure and Transport.

(2) Mobility Technology Exhibition

The Conference will be held in conjunction with Korea's Land, Infrastructure and Transport Technology Fair which takes place on the same date and venue. Those participating at the Conference will be able to freely visit the Mobility Exhibition Hall at the Fair and see the latest technological developments in Korea's mobility sector.

(3) Site Visit

Key participants will be invited to join the site visit to "K-City" located in Hwaseong, Gyeonggi province, where they will learn more about innovations in Korea's mobility sector and have test-driving experience on autonomous vehicles.